

Date Subject

Name

The Process of Communicating

Breaking down the process to communicate appropriately

Message/Idea to be communicated ▶

1 ▶ Intention/Purpose

- Entertain
- Inform
- Persuade
- Describe
- Compare
- Demonstrate
- Define
- Other

2 ▶ Target Audience

- Peers
- Young children
- Older teens
- Adults/teachers
- Other

4 ▶ Best-suited modes of communication

- Oral
- Written
- Symbolic
- Media
- Visual
- Musical
- Physical

3 ▶ What appeals to this audience? (brainstorm)

